

The Land of Fire opens its embrace to all

Musa MARJANLI,
Editor-in-Chief

The English-speaking version of the *Irs* family, called *Irs-Heritage*, has been published for three years now. It is circulated in almost 70 countries around the world. The Russian edition of our magazine, called *Irs-Наследие*, has been published in Moscow for 10 years. A total of almost 600 popular science articles have been published in our Russian version in the last 10 years.

In continuation of our mission of promoting Azerbaijan in the world, our magazine has also been published in Spanish, Czech, Italian and French languages since last year, while this year we have set ourselves the goal of launching German, Turkish, Arabic, Chinese and Japanese editions to promote our country to an even broader audience.

The opening issue of 2012 continues to explore our traditional topics. This year will be highly important for our republic – the Land of Fire will host a number of events of international importance. And it is the responsibility of various media outlets to inform the world about Azerbaijan's rich material and cultural heritage, especially at a time when Azerbaijan is preparing to play host to the long-awaited Eurovision song contest.

We do hope that this edition of *Irs-Heritage* will play the role of a guide to Azerbaijan's music, its diverse history and present for those coming to Azerbaijan to attend the music festival, and provide a broader picture of our country.

Discover Azerbaijan's history and culture together with us!